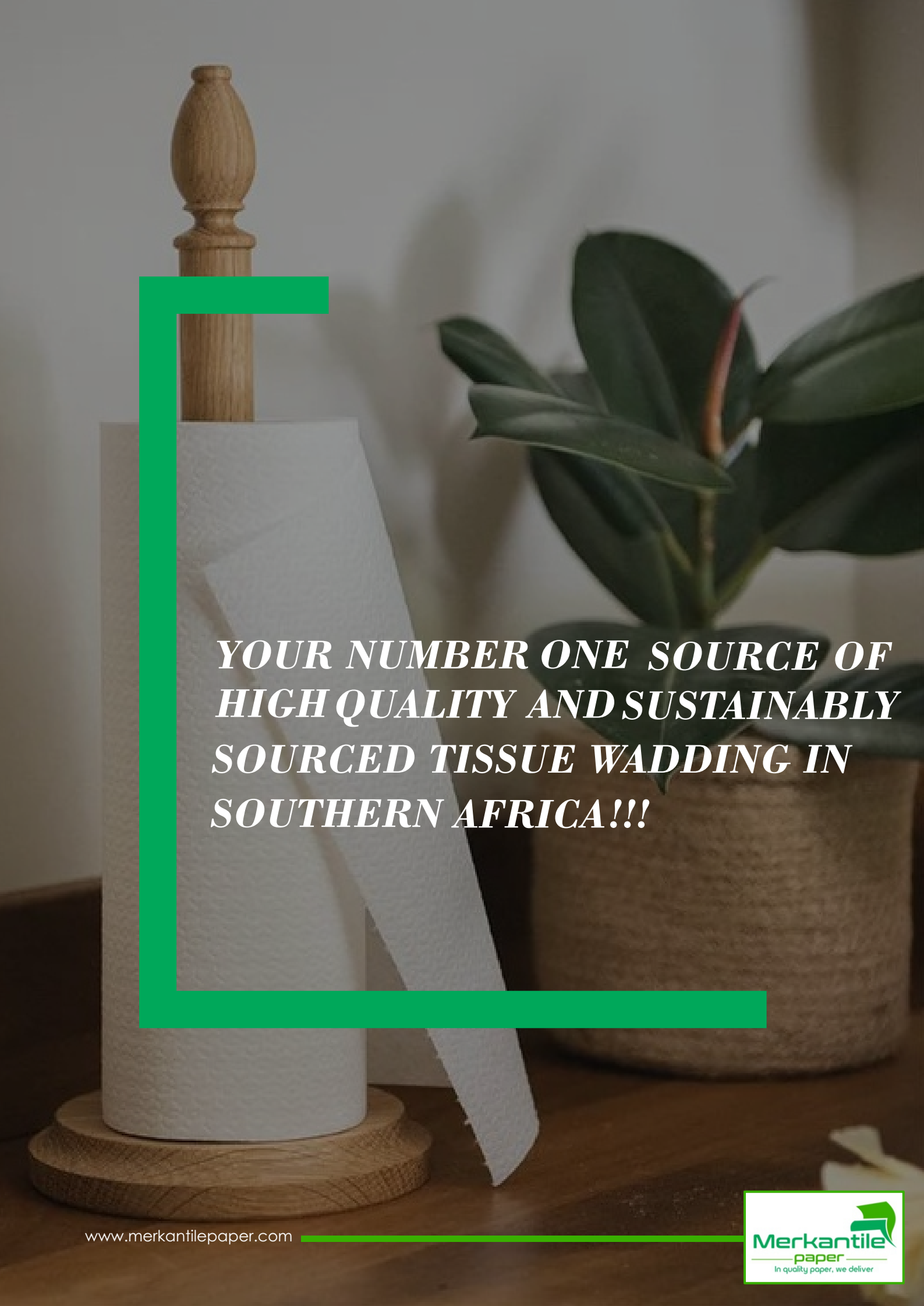




COMPANY PROFILE

2025

www.merkantilepaper.com

A roll of white tissue paper is mounted on a wooden stand with a decorative finial. A single sheet of tissue paper is partially unrolled and draped over the side of the roll. In the background, a potted plant with large, dark green leaves is visible. The entire scene is set against a soft, out-of-focus background.

***YOUR NUMBER ONE SOURCE OF
HIGH QUALITY AND SUSTAINABLY
SOURCED TISSUE WADDING IN
SOUTHERN AFRICA!!!***

THE NEW TIN NO CO

- 05. INTRODUCTION**
- 06. MISSION AND VISION**
- 07. OUR VALUES**
- 08. ABOUT US**
- 09. SERVICES**
- 10. PRODUCTS & SERVICES**
- 11. TECHNICAL TERMS**
- 12. FACTS ABOUT TOILET PAPER**
- 13. CONTACT US**



INTRODUCTION





Our Vision

To become the world's FOREMOST
Paper Suppliers

Our Mission

To understand the expectations of each
client and provide excellent, innovative
and cost effective solutions in line with
global best practices for the benefit of all
stakeholders

Our Values

Safety

We uphold a positive and proactive safety culture, and lead by example in all aspects of our business. We strive to exceed best practice, and instill this value in personnel

Quality

Our goal is simply to be the best and to continually improve. This is accomplished through focused teamwork, pride in our work, and ensuring that the requisite quality is achieved

Transparency

We behave in a manner that demonstrates trust, honesty, courage, consistency and responsibility

Integrity

We conduct our business in accordance with the highest standards of professional behavior and ethics. We are transparent, honest and ethical in all our interactions with personnel, clients, subcontractors and the public.

Professionalism

We provide service to our clients and work together as a team in a professional and respectful manner, always advancing toward a level of mastery in our fields of work. We understand that complex issues have varying results, but mutual respect will be the constant.

Client satisfaction

We strive to provide exceptional customer service through flexible scheduling, quality products, efficient services, and innovative solutions resulting in value to the customer and stakeholders.

ABOUT Merkantile Paper

Merkantile paper

is a wholly owned Zimbabwean trading entity and one of Southern Africa's leading paper merchants with a foot print across southern Africa. The company supplies bulk tissue paper of various grades to converters across Zimbabwe and beyond.

Merkantile Paper

is determined to be the leading supplier of choice and aims to address the needs of its customers.

Merkantile Paper

offers unbeatable service and a quality core product offering that differentiates it from its competitors.



SERVICES

Our products and Service

Bathroom tissue- 19GSM-22GSM



Facial tissue -12 GSM



Garage paper- 33-37 GSM



Kitchen towel- 33-35 GSM

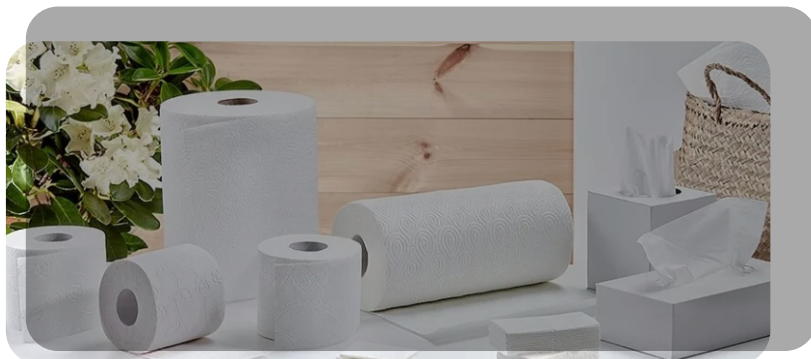


All paper grades are available in the following variants

Virgin paper

is the kind of paper that does not contain any recycled content and is made directly of the pulp of trees or cotton. This kind of paper is also considered to be a high-quality paper. OR Recycled pulp is made of used paper which has been processed by chemicals, so the inks will be removed with other unwanted elements and freed the paper fibres. Recycled pulp is safe to use as a raw material in paper manufacturing. Most of the facial tissues, toilet tissues and newsprints grade commonly contain 100% recycled pulp and in many other grades.

Recycled paper is the kind of paper that is made from paper and paper products that have been used before and recovered.





We have provided a glossary of technical terms for you to be able to interpret terminology used in the paper industry.

Absorbency _The amount of water a sample will absorb in each time or the time to absorb a given amount of liquid. Important for retail towel production.

Basis weight _Sometimes called the grammage or substance, this is the weight (mass) per unit. This is normally expressed as grams per square meter, gsm, or g/m².

Brightness _The measure of whiteness or lack of other colours in the sheet.

Bulk _The total thickness of eight sheets as measured and expressed in mils or microns.

Cases _Converting operations measure their production in cases produced. The case unit will vary in size by brand and grade.

CD tensile _Cross machine direction tensile strength.

CMC _Carboxymethylcellulose. A white, water -soluble polymer derived from cellulose, used as a coating and sizing for paper and textiles. Used for dry strength and as a charge scavenger in high dosage wet strength towel processes. Negatively charged product.

Creping Crinkling of paper during drying to produce a soft, elastic sheet giving the tissue added thickness and absorbency. The collision the paper sheet on the Yankee has with the creping blade. This action on the sheet will produce more bulk and reduce the strength of the

increases, a sheet with higher softness and more bulk will be produced.

Crepe ratio _Dryer speed/reel speed

Dead cat adhesive _A neutral pH adhesive that will not crosslink and is rewettable.

Dirt count _The count or measurement of the total amount of dark materials embedded in the tissue sheet.

Dispersibility or flush test _Finished products are tested to see how quickly they break up when subjected to water and shear. Important for all bath tissues.

Dry strength _Tensile strength enhancement product. Glyoxylate Polyacrylamide (GPAM) fed at a pH of 6 to 9. Starches and CMC are other dry strength products.

Dusting _The debris or dust that falls from converted tissue, a critical issue for bath and facial tissue.

Tensile strength _The maximum stress a material can withstand while being stretched or pulled before failing or breaking. The resistance of a material to longitudinal stress, measured by the minimum amount of longitudinal stress required to rupture the material. The strength required to pull a test strip apart. The units vary but most will be ounces/3 inches, grams/3 inches, grams/1 inch or 25 mm.



Technical terms

sheet. As the intensity of this collision

You probably don't spend a lot of time thinking about toilet paper but it's an essential necessity of modern daily life. Toilet paper has existed in one form or another for centuries and has improved the personal hygiene of countless people around the globe. Even today, however, the vast majority of the world's population doesn't use toilet roll, with estimates stating that between 70 and 75% of people either don't have access to, or choose not to use, toilet paper. This can be because of a lack of trees, insufficient funds or the belief that toilet paper is a luxury item and not worth buying. For those people who do have access to toilet paper, it can be taken for granted at times, despite how important a role it plays in our lives.



1

Toilet paper is believed to have been first patented in Albany, New York in 1871 by Seth Wheeler. Toilet paper had existed in some form for thousands of years, but Wheeler was the first to register the concept of paper wrapped around a cardboard tube, referring to it as "perforated wrapping paper" in order to avoid mentioning the word "toilet".

2

It is estimated that the average person uses 8-9 sheets per toilet visit, 57 sheets per day and about 100 rolls of toilet paper per year, which equates to more than 20,000 sheets annually.

3

Based on the above estimates, a person will use the equivalent of about 384 trees' worth of toilet paper throughout the course of an average lifespan. This is not as severe as it might sound, due to increasing attention on sustainable wood and the fact that much toilet roll is now created using recycled materials. Toilet paper itself is not recycled, for obvious reasons.

4

Historically, two-ply toilet paper was simply two sheets of one-ply paper stuck together. Today, the single sheet of one-ply paper is usually thicker than the individual sheets that make up two-ply, meaning the difference in thickness between the two types is often not as great as you might think. One-ply paper also breaks down more easily, making it a safer choice for septic systems such as those found on boats and caravans. A one-ply roll of paper should also last longer, as there are significantly more pieces to use.

5

Other than its primary role, toilet paper can also fulfil a number of other tasks due to its toughness and generally being cheaper than nasal tissues. These tasks can include wiping your nose (many people can be surprised by a cold and be left with no alternative but their trusty toilet roll), removing makeup, stuffing a box during packing and cleaning smooth surfaces such as mirrors or windows. In a pinch, toilet paper can be relied on to help.

6



FACTS ABOUT TOILET PAPER



CONTACT US AT

+263 774 830 172 / +263 783 853 388

sales@merkantilepaper.com

 Merkantilepaper

 Merkantilepaper

 www.merkantilepaper.com

 Merkantilepaper